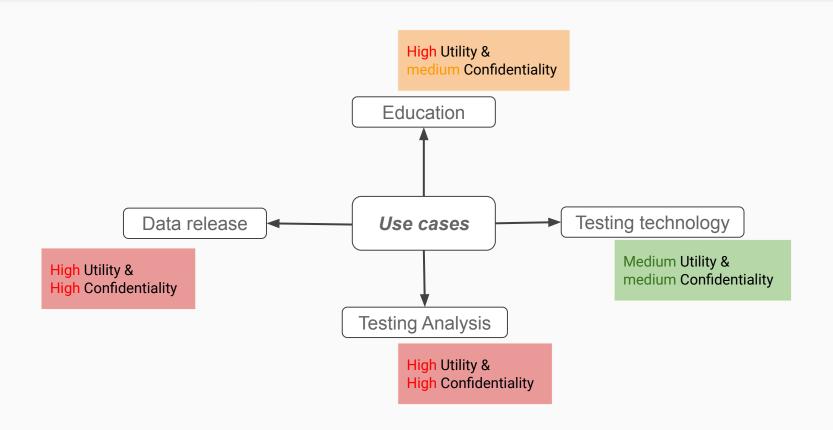
Statistics Netherlands Team

Satgpa Data set

Outline

- Understanding of the data sets (SATGPA, ACS)
- Partially synthetic data generation
 - Analytical Validity
 - Privacy evaluation
 - Utility evaluation
- Fully synthetic data generation
 - Analytical Validity
 - Privacy evaluation
 - Utility evaluation
- Judging the guideline

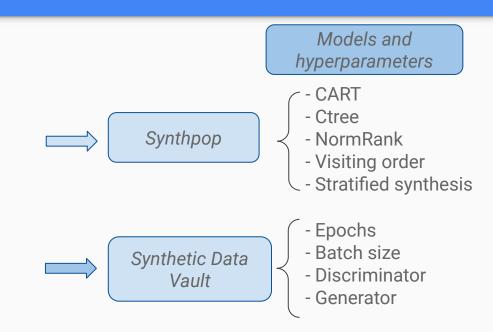
Synthetic Data Use Cases



Data Synthesis Techniques

- Partially vs Fully synthetic data
- Sequential modeling
 - Fully conditional specification method (FCS)

- Deep Learning
 - Generative adversarial networks
 - Variational AutoEncoder
 - Gaussian Copulas



Random data

Evaluation of synthetic data

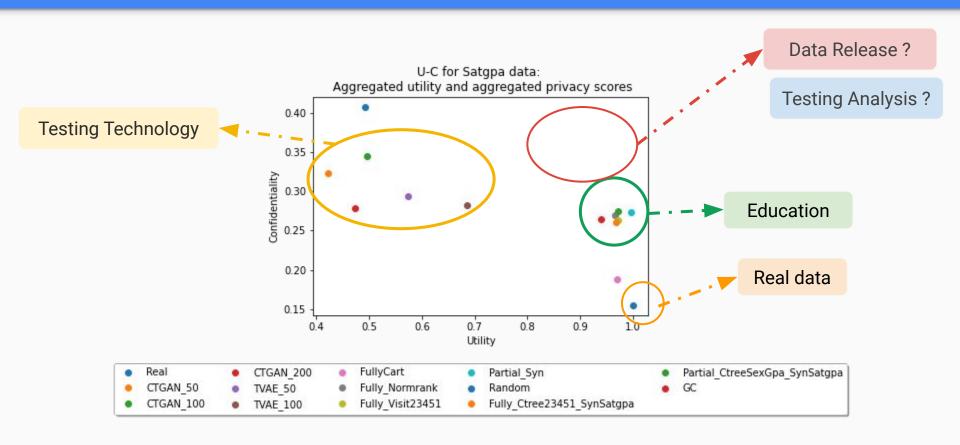
How good is the generated data?

How much good is good?

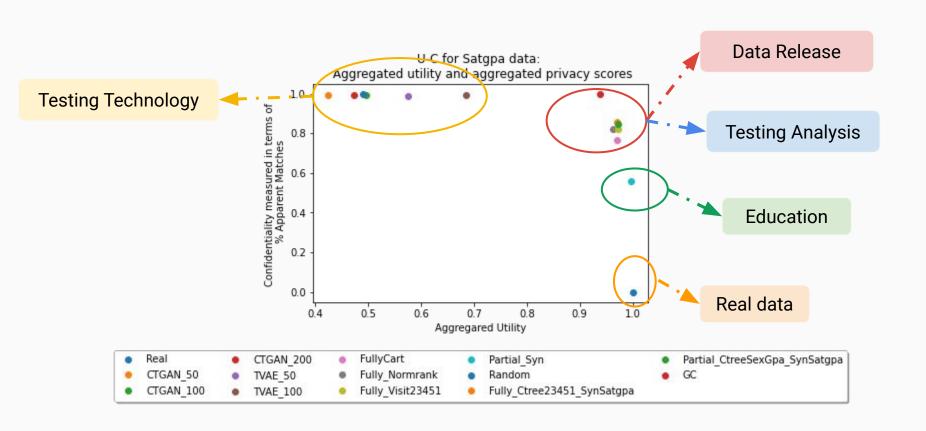


Credits: Figure from chapter Introduction of the starter guide.

Utility vs. Confidentiality on Satgpa real vs synthetic data sets

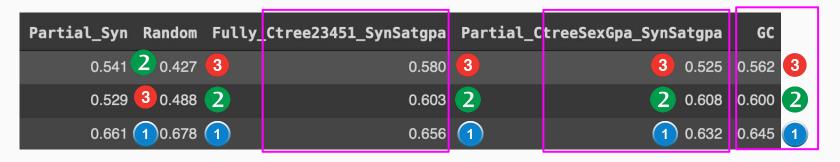


Utility vs. Confidentiality on Satgpa real vs synthetic data sets



Utility ~ Relative ranking of algorithms





Utility Evaluation using SDV and Synthpop

- Statistical Metrics: These are metrics that compare the tables by running different statistical tests on them. Some of them work by comparing multiple columns at once, while other compare the different individual columns separately and later on return an aggregated result.
- **Likelihood Metrics**: These metrics attempt to fit a probabilistic model to the real data and later on evaluate the likelihood of the synthetic data on it.
- **Detection Metrics**: These metrics try to train a Machine Learning Classifier that learns to distinguish the real data from the synthetic data, and report a score of how successful this classifier is.
- Machine Learning Efficacy Metrics: These metrics train a Machine Learning model on your synthetic data and later on evaluate the model performance on the real data. Since these metrics need to evaluate the performance of a Machine Learning model on the dataset, they work only on datasets that represent a Machine Learning problem.

Privacy Evaluation

- Privacy metrics for re-identification attack aim to identify real users' records in the synthetic data
 - Apparent matches
 - Number of replicates
 - Distance to nearest neighbors
- Privacy metrics for inference attack: aim to infer sensitive information about real users from synthetic data
- Machine Learning efficacy:
 - o TRTS: Train Real, Test Synthetic
 - <u>TSTR</u>: Train Synthetic, Test Real
 - TRTR: Train Real, Test Real
 - TSTS: Train Synthetic, Test Synthetic
 - TSTS: Train Synthetic, Test Synthetic
 - \circ $T\mathcal{M}T\mathcal{M}$: Train and Test on Mixture of Real and Synthetic data.

Partially synthetic data

- 1. Partial synthesize for "sex" attribute using CART on Synthpop
- 2. Partial synthesize for "sex, hs_gpa, fy_gpa" using Ctrea on Synthpop

Satgpa~ Analytical Validity

Satgpa ~ syntheize of sex attribute only!

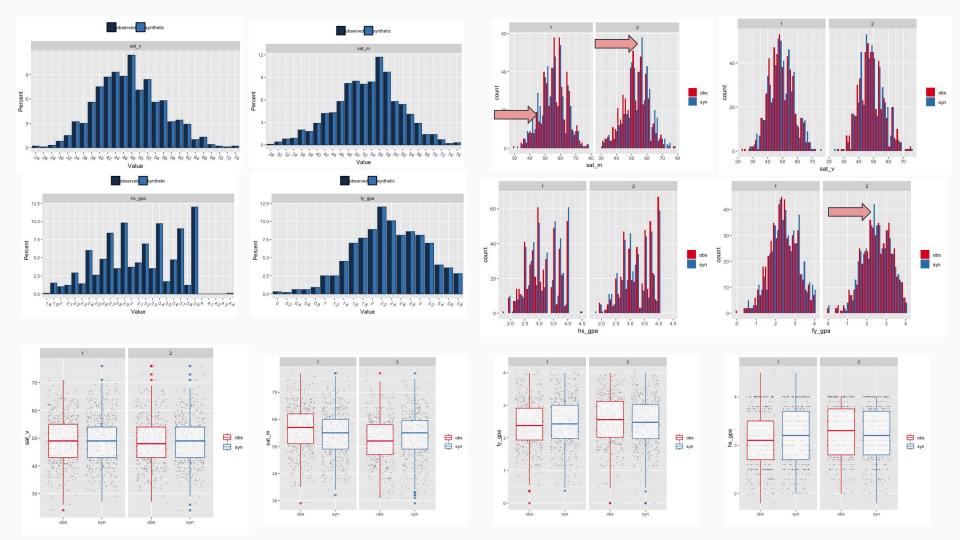
Interpretations:

•

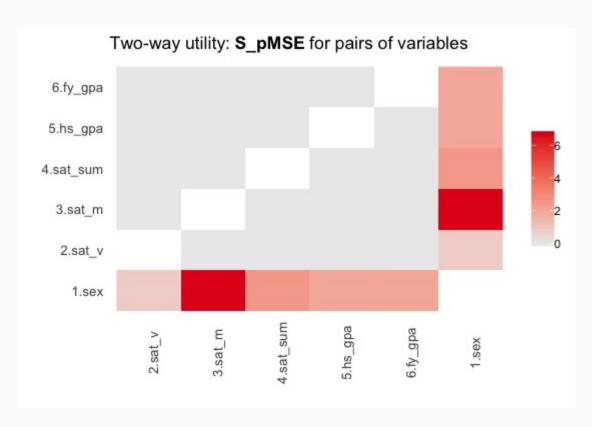
```
summary(synthetic_dataset)
     sex
                   sat_v
                                  sat_m
                                                sat_sum
                                                                hs_gpa
                                                                              fy_gpa
Min. :1.00
                      :24.0
               Min.
                              Min.
                                     :29.0
                                             Min.
                                                    : 53
                                                            Min. :1.8
                                                                          Min.
                                                                                 :0.00
1st Qu.:1.00
               1st Qu.:43.0
                              1st Qu.:49.0
                                             1st Qu.: 93
                                                            1st Qu.:2.8
                                                                          1st Qu.:1.98
Median :1.00
               Median:49.0
                              Median:55.0
                                             Median :103
                                                            Median :3.2
                                                                          Median :2.46
Mean
     :1.48
               Mean
                      :48.9
                              Mean
                                     :54.4
                                             Mean
                                                     :103
                                                            Mean
                                                                 :3.2
                                                                          Mean
                                                                                 :2.47
3rd Qu.:2.00
               3rd Qu.:54.0
                              3rd Qu.:60.0
                                             3rd Qu.:113
                                                            3rd Qu.:3.7
                                                                          3rd Qu.:3.02
Max.
       :2.00
               Max.
                      :76.0
                              Max.
                                      :77.0
                                             Max.
                                                     :144
                                                            Max.
                                                                   :4.5
                                                                          Max.
                                                                                 :4.00
 summary(satgpa)
     sex
                   sat_v
                                  sat_m
                                                sat_sum
                                                                hs_gpa
                                                                              fy_gpa
Min. :1.00
               Min.
                      :24.0
                              Min.
                                     :29.0
                                             Min.
                                                    : 53
                                                            Min. :1.8
                                                                          Min.
                                                                                 :0.00
1st Qu.:1.00
                                             1st Qu.: 93
                                                                          1st Qu.:1.98
               1st Ou.:43.0
                              1st Qu.:49.0
                                                            1st Qu.:2.8
Median :1.00
               Median :49.0
                              Median :55.0
                                             Median :103
                                                            Median :3.2
                                                                          Median :2.46
       :1.48
                      :48.9
                                      :54.4
                                                     :103
                                                                   :3.2
                                                                                 :2.47
Mean
               Mean
                              Mean
                                             Mean
                                                            Mean
                                                                          Mean
3rd Ou.:2.00
               3rd Ou.:54.0
                              3rd Ou.:60.0
                                             3rd Ou.:113
                                                                          3rd Qu.:3.02
                                                            3rd Qu.:3.7
       :2.00
                      :76.0
                              Max.
                                      :77.0
                                             Max.
                                                     :144
                                                            Max.
                                                                   :4.5
                                                                                 :4.00
Max.
               Max.
                                                                          Max.
```

Satgpa ~ syntheize of sex attribute only!

```
utility.gen(synthetic_dataset, satgpa)
Running 50 permutations to get NULL utilities and printing every 10th.
synthesis 1 10 20 30 40 50
Utility score calculated by method: cart
Call:
utility.gen.data.frame(object = synthetic_dataset, data = satapa)
Null utilities simulated from a permutation test with 50 replications.
Selected utility measures
   pMSE S_pMSE
0.02333 0.80043
> utility.tables(synthetic_dataset, satapa)
Two-way utility: S_pMSE value plotted for 15 pairs of variables.
Variable combinations with worst 5 utility scores (S_pMSE):
  1.sex:3.sat_m 1.sex:4.sat_sum 1.sex:6.fy_apa 1.sex:5.hs_apa 1.sex:2.sat_v
         6.6752
                         2.4931
                                        2.0060
                                                         1.9719
                                                                        0.8241
Medians and maxima of selected utility measures for all tables compared
       Medians Maxima
DMSE
             0 0.0038
S_pMSE
            0 6.6752
df
            24 24.0000
```



Satgpa ~ syntheize of sex attribute only!



Satgpa~ Privacy Evaluation

- Apparent matching
- Duplicates
- Inference of sex

Privacy Evaluation

Replicated Uniques: Determines which unique units in the synthesised data set(s) replicates unique units in the original observed data set.

Interpretations:

- There are 510 replications!
- Percentage= 51 %

```
$no.uniques
[1] 1000

$no.replications
[1] 510

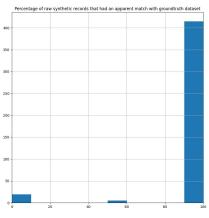
$per.replications
[1] 51
```

Apparent Match Distribution

Record similarity distribution between pairs of apparently matching records, using partially synthesis of satgpa data. There is no apparent unique matches between the real and synthetic data.

```
-q "sex, hs_gpa, fy_gpa'
-x "sat sum"
```

% of apparent matches= **43.9** %



Satgpa~ Utility Evaluation

- Machine Learning efficacy
- Relative Ranking of algorithms
- Likelihood / detective metrics

SDV metrics for different Methods

	Real	CTGAN_50	CTGAN_100	CTGAN_200	TVAE_50	TVAE_100	FullyCart	Fully_Normrank	Fully_Visit23451	Partial_Syn	Random	Fully_Ctree23451_SynSatgpa
LogisticDetection	1.000	0.196	0.296	0.301	0.354	0.502	1.000	0.991	1.000	1.000	0.353	1.000
KSTest	1.000	0.674	0.748	0.734	0.722	0.818	0.978	0.981	0.975	1.000	0.739	0.982
ContinuousKLDivergence	1.000	0.402	0.442	0.382	0.647	0.733	0.935	0.918	0.942	0.993	0.377	0.926
Aggregate Util	3.000	1.272	1.486	1.417	1.722	2.053	2.913	2.891	2.917	2.993	1.469	2.908
CategoricalGeneralizedCAP	0.200	0.493	0.489	0.492	0.478	0.489	0.293	0.485	0.462	0.477	0.485	0.473
CategoricalKNN	0.296	0.493	0.492	0.485	0.484	0.483	0.331	0.486	0.481	0.481	0.487	0.459
CategoricalSVM	0.233	0.482	0.486	0.487	0.483	0.486	0.302	0.435	0.425	0.487	0.498	0.423
Aggregate Cat	0.729	1.468	1.467	1.464	1.445	1.458	0.926	1.406	1.368	1.445	1.470	1.355
NumericalMLP	0.074	0.178	0.158	0.071	0.098	0.078	0.072	0.072	0.074	0.070	0.318	0.067
NumericalLR	0.066	0.150	0.210	0.071	0.089	0.070	0.066	0.066	0.066	0.066	0.321	0.066
NumericalSVR	0.065	0.182	0.229	0.069	0.125	0.093	0.065	0.069	0.067	0.065	0.322	0.068
Aggregate Num	0.204	0.509	0.596	0.210	0.312	0.241	0.203	0.207	0.206	0.201	0.960	0.201
Aggregated Privacy Metric	0.156	0.330	0.344	0.279	0.293	0.283	0.188	0.269	0.262	0.274	0.405	0.259
Aggregated Utility Metric	1.000	0.424	0.495	0.472	0.574	0.684	0.971	0.964	0.972	0.998	0.490	0.969
BinaryDecisionTreeClassifier	0.570	0.655	0.585	0.669	0.623	0.631	0.661	0.578	0.585	0.541	0.427	0.580
BinaryAdaBoostClassifier	0.603	0.582	0.623	0.632	0.613	0.624	0.641	0.650	0.602	0.529	0.488	0.603
BinaryLogisticRegression	0.664	0.566	0.502	0.301	0.689	0.677	0.667	0.651	0.651	0.661	0.678	0.656

Fully synthetic data

Full synthesize using CART

Satgpa ~ Full synthesize using CART

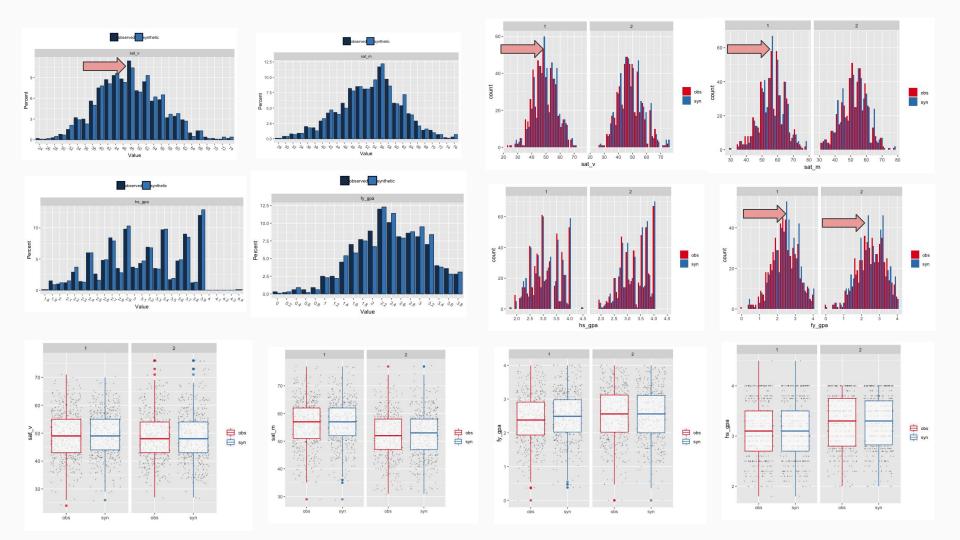
Interpretations:

•

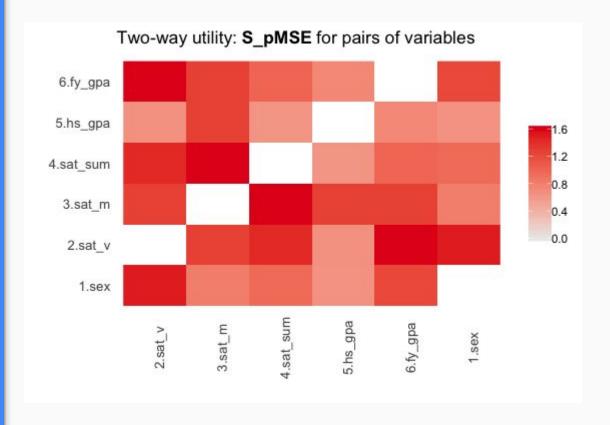
> summary(synth	hetic_dataset)	er	25.00	98	VE	
sex	sat_v	sat_m	sat_sum	hs_gpa	fy_gpa	
Min. :1.00	Min. :26.0	Min. :29.0	Min. : 60	Min. :1.80	Min. :0.00	
1st Qu.:1.00	1st Qu.:43.0	1st Qu.:49.0	1st Qu.: 93	1st Qu.:2.80	1st Qu.:2.00	
Median :1.00	Median :49.0	Median :55.0	Median :104	Median :3.20	Median :2.52	
Mean :1.49	Mean :49.2	Mean :54.5	Mean :104	Mean :3.21	Mean :2.51	
3rd Qu.:2.00	3rd Qu.:55.0	3rd Qu.:60.0	3rd Qu.:113	3rd Qu.:3.70	3rd Qu.:3.07	
Max. :2.00	Max. :76.0	Max. :77.0	Max. :144	Max. :4.50	Max. :4.00	
> summary(satg	pa)					
sex	sat_v	sat_m	sat_sum	hs_gpa	fy_gpa	
Min. :1.00	Min. :24.0	Min. :29.0	Min. : 53	Min. :1.8	Min. :0.00	
1st Qu.:1.00	1st Qu.:43.0	1st Qu.:49.0	1st Qu.: 93	1st Qu.:2.8	1st Qu.:1.98	
Median :1.00	Median :49.0	Median :55.0	Median :103	Median :3.2	Median :2.46	
Mean :1.48	Mean :48.9	Mean :54.4	Mean :103	Mean :3.2	Mean :2.47	
3rd Qu.:2.00	3rd Qu.:54.0	3rd Qu.:60.0	3rd Qu.:113	3rd Qu.:3.7	3rd Qu.:3.02	
Max. :2.00	Max. :76.0	Max. :77.0	Max. :144	Max. :4.5	Max. :4.00	

Satgpa ~ Full synthesize using CART

```
Running 50 permutations to get NULL utilities and printing every 10th.
synthesis 1 10 20 30 40 50
Utility score calculated by method: cart
Call:
utility.gen.data.frame(object = synthetic_dataset, data = satapa)
Null utilities simulated from a permutation test with 50 replications.
Selected utility measures
   pMSE S_pMSE
0.05523 1.64222
Two-way utility: S_pMSE value plotted for 15 pairs of variables.
Variable combinations with worst 5 utility scores (S_pMSE):
3.sat_m:4.sat_sum 2.sat_v:6.fy_apa
                                     1.sex:2.sat_v 2.sat_v:4.sat_sum 3.sat_m:6.fy_apa
           1.601
                             1.590
                                               1.507
                                                                 1.433
                                                                                   1.279
Medians and maxima of selected utility measures for all tables compared
      Medians Maxima
       0.0011 0.0024
pMSE
S_pMSE 1.2148 1.6011
       24.0000 24.0000
For more details of all scores use print.tabs = TRUE.
```



Satgpa ~ Full synthesize using CART

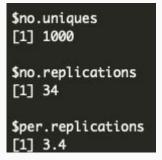


Privacy Evaluation

Replicated Uniques: Determines which unique units in the synthesised data set(s) replicates unique units in the original observed data set.

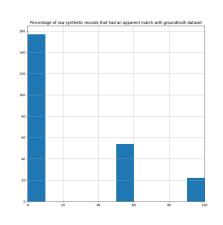
Interpretations:

- There are 34 replications!
- Percentage= 3.4 %



Apparent Match Distribution

Record similarity distribution between pairs of apparently matching records, using partially synthesis of satgpa data. There is no apparent unique matches between the real and synthetic data.



Full Synthesize using NormRank

Satgpa ~ synthesize All using Normrank

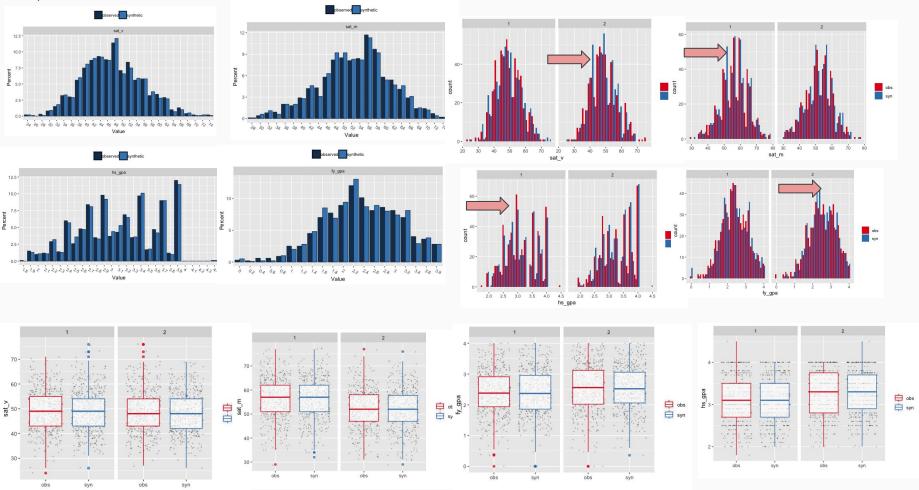
Interpretations:

•

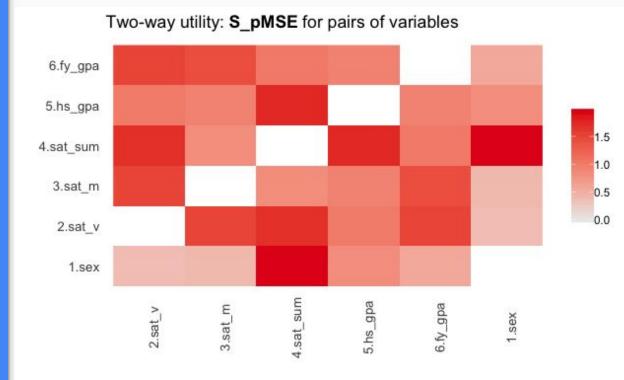
> summar	y(synth	etic_dat	caset)									
sex		sat_v		sat_m		sat	sat_sum		hs_gpa		fy_gpa	
Min.	:1.00	Min.	:26.0	Min.	:29.0	Min.	: 57	Min.	:2.00	Min.	:0.00	
1st Qu.	:1.00	1st Qu.	.:43.0	1st Qu.	.:49.0	1st Qu.	.: 93	1st Qu	u.:2.75	1st Qu	u.:1.96	
Median	:1.00	Median	:48.0	Median	:55.0	Median	:103	Mediar	n :3.20	Mediar	n :2.42	
Mean	:1.49	Mean	:48.7	Mean	:54.2	Mean	:103	Mean	:3.19	Mean	:2.46	
3rd Qu.	.:2.00	3rd Qu.	.:54.0	3rd Qu.	.:60.0	3rd Qu.	.:112	3rd Qu	u.:3.70	3rd Qu	u.:3.00	
Max.	:2.00	Max.	:76.0	Max.	:77.0	Max.	:153	Max.	:4.50	Max.	:4.00	
> summar	y(satgp	a)										
se	ex	sat	c_V	sat	t_m	sat_	_sum	hs	s_gpa	fy_	_gpa	
Min.	:1.00	Min.	:24.0	Min.	:29.0	Min.	: 53	Min.	:1.8	Min.	:0.00	
1st Qu.	:1.00	1st Qu.	.:43.0	1st Qu.	.:49.0	1st Qu.	.: 93	1st Qu	1.:2.8	1st Qu.	.:1.98	
Median	:1.00	Median	:49.0	Median	:55.0	Median	:103	Median	1:3.2	Median	:2.46	
Mean	:1.48	Mean	:48.9	Mean	:54.4	Mean	:103	Mean	:3.2	Mean	:2.47	
3rd Qu.	.:2.00	3rd Qu.	.:54.0	3rd Qu.	.:60.0	3rd Qu.	.:113	3rd Qu	u.:3.7	3rd Qu.	.:3.02	
Max.	:2.00	Max.	:76.0	Max.	:77.0	Max.	:144	Max.	:4.5	Max.	:4.00	
	C. (1)	100000	M. 100 M.			47.5			- Commence	tier between the		

Satgpa ~ synthesize All using Normrank

```
Running 50 permutations to get NULL utilities and printing every 10th.
synthesis 1 10 20 30 40 50
Utility score calculated by method: cart
Call:
utility.gen.data.frame(object = synthetic_dataset, data = satgpa)
Null utilities simulated from a permutation test with 50 replications.
Selected utility measures
  pMSE S_pMSE
0.0677 1.8706
Two-way utility: S_pMSE value plotted for 15 pairs of variables.
Variable combinations with worst 5 utility scores (S_pMSE):
   1.sex:4.sat_sum 4.sat_sum:5.hs_gpa 2.sat_v:4.sat_sum 2.sat_v:6.fy_gpa
                                                                              2.sat_v:3.sat_m
                                                  1.676
             1.943
                               1.747
                                                                     1.519
                                                                                        1.515
Medians and maxima of selected utility measures for all tables compared
       Medians Maxima
pMSE
        0.0014 0.0026
S_pMSE 1.0014 1.9432
       24.0000 24.0000
```



Satgpa ~ Full synthesize using Normrank



Privacy Evaluation

Replicated Uniques: Determines which unique units in the synthesised data set(s) replicates unique units in the original observed data set.

Interpretations:

- There are 0 replications!
- Percentage= 0.0 %

```
$no.uniques
[1] 1000

$no.replications
[1] 0

$per.replications
[1] 0
```

Apparent Match Distribution

Record similarity distribution between pairs of apparently matching records, using partially synthesis of satgpa data. There is no apparent unique matches between the real and synthetic data.

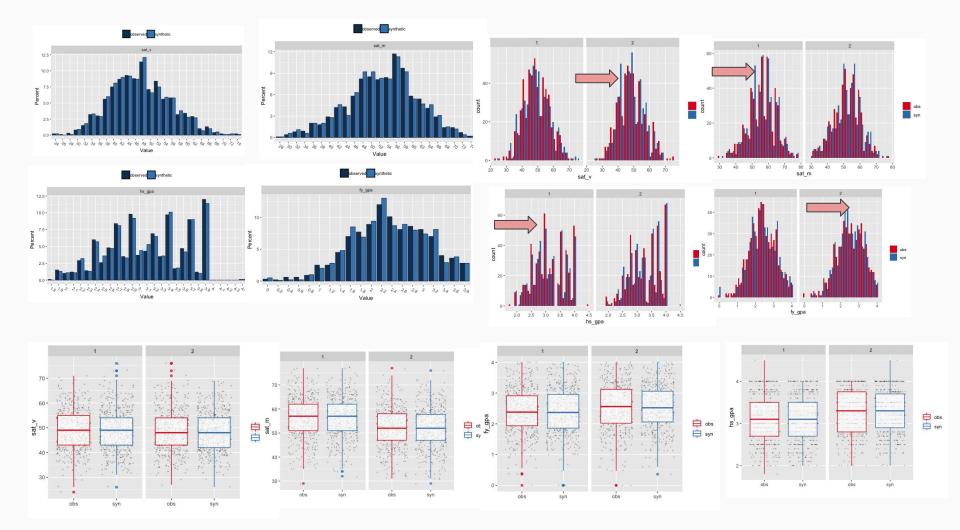
CTGAN

Satgpa ~ Full synthesize using CTGAN

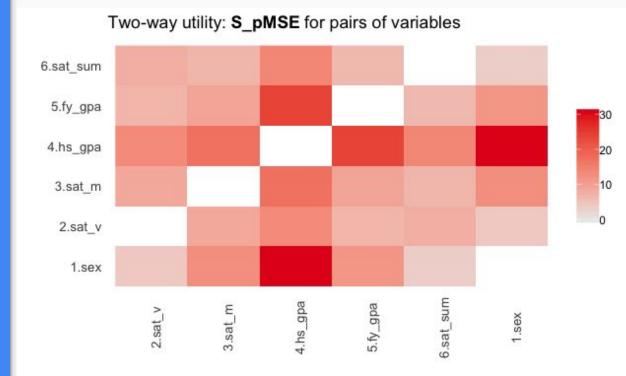
```
sex
                                sat_v
                                               sat_m
                                                             hs_gpa
                                                                            fy_gpa
                                                                                           sat_sum
             Min. :1.00
                                   :25.0
                                                 :27.0
Min. : 0
                            Min.
                                           Min.
                                                         Min.
                                                                :1.51
                                                                        Min.
                                                                               :0.215
                                                                                        Min.
1st Qu.:250
             1st Qu.:1.00
                            1st Qu.:42.0
                                           1st Qu.:47.0
                                                         1st Qu.:2.46
                                                                        1st Qu.:2.083
                                                                                        1st Qu.: 92
Median :500
             Median :1.00
                            Median:48.0
                                           Median :55.0
                                                         Median :2.92
                                                                        Median :2.665
                                                                                        Median :103
      :500
             Mean :1.47
                                  :48.5
                                           Mean :54.5
                                                         Mean :2.96
                                                                              :2.648
                                                                                              :103
Mean
                            Mean
                                                                        Mean
                                                                                        Mean
             3rd Qu.:2.00
                                           3rd Qu.:63.0
3rd Qu.:749
                            3rd Qu.:55.0
                                                         3rd Qu.:3.54
                                                                        3rd Qu.:3.331
                                                                                        3rd Qu.:113
      :999
                                   :73.0
             Max.
                    :2.00
                            Max.
                                          Max.
                                                 :80.0
                                                         Max.
                                                                :4.21
                                                                        Max.
                                                                               :4.225
                                                                                        Max.
                                                                                              :145
summary(satgpa)
     sex
                  sat_v
                                 sat_m
                                              sat_sum
                                                             hs_gpa
                                                                           fy_gpa
Min. :1.00
              Min.
                     :24.0
                                    :29.0
                                           Min. : 53
                                                         Min.
                                                                :1.8
                                                                            :0.00
                             Min.
                                                                       Min.
1st Ou.:1.00
              1st Ou.:43.0
                             1st Qu.:49.0
                                           1st Qu.: 93
                                                         1st Qu.:2.8
                                                                       1st Ou.:1.98
Median :1.00
              Median:49.0
                             Median :55.0
                                           Median :103
                                                         Median :3.2
                                                                       Median :2.46
                                  :54.4
                                                         Mean :3.2
                                                                       Mean :2.47
Mean :1.48
              Mean
                   :48.9
                             Mean
                                            Mean
                                                 :103
3rd Qu.:2.00
                             3rd Qu.:60.0
              3rd Qu.:54.0
                                            3rd Qu.:113
                                                         3rd Qu.:3.7
                                                                       3rd Qu.:3.02
Max.
      :2.00
              Max.
                     :76.0
                             Max.
                                    :77.0
                                            Max.
                                                   :144
                                                         Max.
                                                                :4.5
                                                                       Max.
                                                                              :4.00
```

Satgpa ~ Full synthesize using CTGAN

```
Running 50 permutations to get NULL utilities and printing every 10th.
synthesis 1 10 20 30 40 50
Utility score calculated by method: cart
Call:
utility.gen.data.frame(object = synthetic_dataset, data = satgpa)
Null utilities simulated from a permutation test with 50 replications.
Selected utility measures
  pMSE S_pMSE
0.2195 5.4668
Two-way utility: S_pMSE value plotted for 15 pairs of variables.
Variable combinations with worst 5 utility scores (S_pMSE):
    1.sex:4.hs_gpa 4.hs_gpa:5.fy_gpa 3.sat_m:4.hs_gpa 4.hs_gpa:6.sat_sum 2.sat_v:4.hs_gpa
             30.57
                               24.02
                                                  17.20
                                                                     13.92
                                                                                        13.38
Medians and maxima of selected utility measures for all tables compared
       Medians Maxima
DMSE
        0.0122 0.036
S_pMSE 9.4784 30.570
       24.0000 24.000
For more details of all scores use print.tabs = TRUE.
```



Satgpa ~ Full synthesize using CTGAN

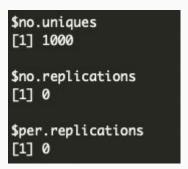


Privacy Evaluation

Replicated Uniques: Determines which unique units in the synthesised data set(s) replicates unique units in the original observed data set.

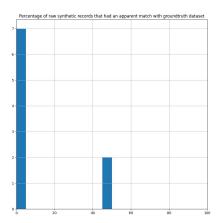
Interpretations:

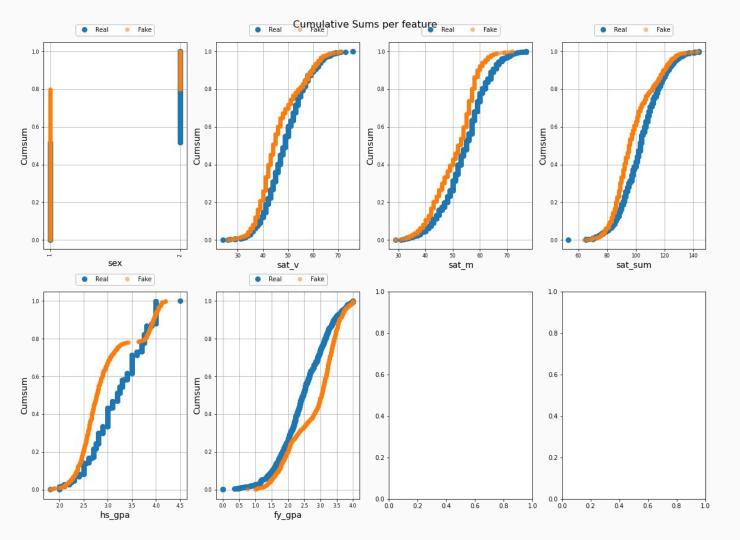
- There are 0 replications!
- Percentage= 0.0 %

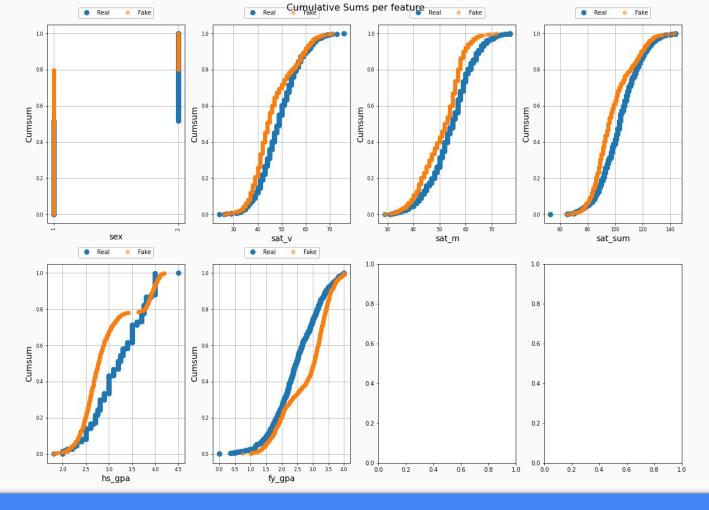


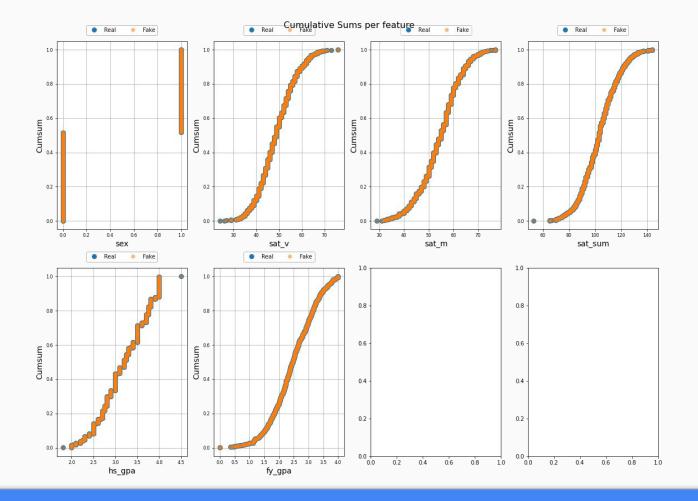
Apparent Match Distribution

Record similarity distribution between pairs of apparently matching records, using partially synthesis of satgpa data. There is no apparent unique matches between the real and synthetic data.









EDA~ ACS data: Help!

- Large data takes time for synthesize
 - Maybe divide and conquer!
 - Clustering
- Attributes: DEPARTS and ARRIVES
 - ARRIVES > DEPARTS
 - Possibly we need to convert it to minutes!
- Impose constraints
- Quasi identifiable attributes
 - Maybe: sex, age, marst, race, hispan, educ, citizen
- Sensitive attributes:
 - O GQ, HCOVANY, HCOVPRIV, HINSEMP, HINSCAID, HINSCARE, EMPSTAT, EMPSTATD, LABFORCE, WRKLSTWK, ABSENT, LOOKING, AVAILBLE, WRKRECAL, WORKEDYR

For the presentation:

- Which methods we used and why
- Comparison of results using different methods
 - Utility
 - Privacy
- Interpretation of the results:
 - When is the utility 'good enough' for the different use cases
 - When is the privacy 'good enough' for the different use cases
- What would we recommend to management
- Evaluation of the guidebook
 - What worked well
 - What is missing or needs improving